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Leading automation provider provides customized advertising for 10% of all homes for sale



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The Adwerx Enterprise Automated Listing Advertising Program provided **ads for over 10.1% of all homes listed** in the United States last year.



Over 2 billion impressions served, delivering localized personal branding ads for real estate agents. A 193% increase in impressions year over year.



67 new broker partners adopted automated listing ads, including Alain Pinel Realtors and Windermere Real Estate, as well as top Coldwell Banker, CENTURY 21, RE/MAX and Keller Williams franchises.



Listing ads are built and served to a targeted local audience automatically, using a firm's listing feed to access property photo, contact information, and brokerage branding.



In 2019, Adwerx will be delivering additional products to expand the range of services it offers to existing and new clients, beginning with automated ads for Just Sold and Open House Listings in Q1 2019.

**Inc.
5000**

Adwerx was named to Inc's Best Places to Work and was named to the Inc 5000 list of America's Fastest Growing Private Companies for the second year in a row as well as receiving multiple local business awards.

“We believe this is going to be one of the most exciting years in history both for the company and for our industry,” said Adwerx CEO Jed Carlson. “We are excited to introduce a variety of new technology offerings that take advantage of the latest techniques in advertising to reach consumers on a whole new level. This is just the beginning of what is possible for Adwerx and for any company that wants to reach people with personalized and targeted messaging.”

To learn more about Adwerx, please visit www.adwerx.com.

