

For Immediate Release

AdWerx Partners With Midwest Giant Sibcy Cline Realtors®

**Ohio-based real estate brokerage now offers the
latest in advertising technology**

DURHAM, N.C. and CINCINNATI, OH — April XX, 2015 — AdWerx and Sibcy Cline Realtors® today announced a partnership that provides Sibcy Cline agents with localized, digital advertising that is affordable, effective and brilliantly simple. As the largest independent real estate broker in Greater Cincinnati and Dayton, Ohio, Northern Kentucky and Southeastern Indiana, over 1,250 sales agents will now have access to unprecedented advertising technology to help build brand awareness.

This partnership aims to provide agents with the latest and most relevant tools to effectively market in a digital world and:

- Further bolsters Sibcy Cline's commitment to be a one-stop service.
- Gives agents a presence online that was previously only available to big business.
- Compliments already existing forms of advertising and rounds out a comprehensive marketing strategy.

"This is an important partnership for AdWerx," said Jed Carlson, chief executive officer at AdWerx. "Sibcy Cline represents the best of independent real estate companies in the nation and opens an entirely new market for us."

"We are very excited about our partnership with AdWerx," said Robin Sheakley, vice president at Sibcy Cline. "Their technology gives our agents the ability to promote themselves and their listing on the Internet in a highly targeted manner. We have had a great response from our sales agents to this new tool."

About Sibcy Cline Realtors®

Sibcy Cline Realtors has 22 branch office locations and serves its region with full service including real estate, mortgage, insurance, relocation, title and home services. The company was recently ranked by RISMedia as #34 in the U.S. for transactions.

About AdWerx

One of the fastest growing companies in the Southeast, AdWerx has served over 15,000 real estate customers across 50 states. Comprised of a team of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. AdWerx provides local, online advertising that is highly targeted, easy to use and affordable. For more information, visit www.adwerx.com.

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