

For IMMEDIATE Release

AdWerx Partners With Crye-Leike® Real Estate Services

Memphis-based real estate brokerage now offers the latest in advertising technology

DURHAM, N.C. and MEMPHIS, TN — April 30, 2015 — AdWerx and Crye-Leike Real Estate Services® today announced a partnership that provides Crye-Leike agents localized, digital advertising that is affordable, effective and brilliantly simple. As the fifth largest real estate company and the largest serving markets in Tennessee, Arkansas, Georgia, Mississippi and across the Mid-South, over 3000+ licensed sales associates will now have access to the latest in advertising technology.

This partnership aims to provide agents with the latest and most relevant tools to effectively market in a digital world and:

- Further bolsters Crye-Leike's commitment to be a full service real estate company.
- Gives agents a presence online that was previously only available to big business.
- Compliments already existing forms of advertising and rounds out a comprehensive marketing strategy.

"The partnership with Crye-Leike expands our reach in the south," said Jed Carlson, chief executive officer at AdWerx. "As the fifth largest real estate firm in the nation, this is a big win for us."

"We never forget that our success at Crye-Leike depends on the success of sales associates, said Keith Sullivan, chief marketing officer and vice president at Crye-Leike. "That's why we are committed to providing practical marketing and technology solutions to support our sales associates in reaching their goals. Our partnership with AdWerx empowers our associates with an easy to use online advertising tool while giving them a competitive edge in the digital marketing space."

About Crye-Leike Real Estate Services

Crye-Leike is a full service real estate company that was founded in 1977 by Harold Crye and Dick Leike. Today, Crye-Leike is ranked as the 5th largest real

estate firm in the nation and the #1 real estate company in the Mid-South. Crye-Leike has a network of more than 3,000 licensed Realtors and 112 offices located throughout a nine-state region in Tennessee, Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, Missouri and Oklahoma. More information about Crye-Leike can be found at www.crye-leike.com.

About AdWerx

One of the fastest growing companies in the Southeast, AdWerx has served over 15,000 real estate customers across 50 states. Comprised of a team of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. AdWerx provides local, online advertising that is highly targeted, easy to use and affordable. For more information, visit www.adwerx.com.

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