

# Adwerx partners with Realty Executives International

International real estate franchise offers agents the latest in digital ad tech

**DURHAM, NC and SCOTTSDALE, AZ – July 18, 2016** – Adwerx and Realty Executives International (Realty Executives) today announced a strategic partnership that will expand Realty Executive International’s online marketing presence. Realty Executives is one of the fastest growing real estate franchises and strives to provide their agents with the newest technology and marketing initiatives. Benefits of this partnership include:

- Access to Realty Executives branded digital ads that can be set up in less than two minutes
- Targeted ad technology that shows ads to people who are in the market for real estate
- The ability to advertise specific listings to online perspectives

“We are thrilled to work with Realty Executives to help their associates build their brands online,” said Jed Carlson, Adwerx CEO. “As a highly innovative, global firm, they understand the importance of having a digital presence and the power of showing up on premium web sites.”

Realty Executives was built on revolutionary thinking. The company prides itself on providing the best service to its clients. This partnership with Adwerx will help Realty Executives provide the newest ad technology to their agents.

## **About Adwerx**

One of the fastest growing companies in real estate technology, Adwerx provides brilliantly simple digital advertising to more than 30,000 real estate customers across all fifty states. Adwerx is comprised of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. For more information, visit [www.adwerx.com](http://www.adwerx.com).

Media Contacts:

Danielle Vincent

Adwerx

[dvincent@adwerx.com](mailto:dvincent@adwerx.com)