

FOR IMMEDIATE RELEASE

Adwerx selected as Keller Williams Approved Vendor

Largest real estate franchise offers local digital advertising options to agents nationwide

DURHAM, N.C. and AUSTIN, TEXAS — September 14, 2015 — [Adwerx](#) and [Keller Williams](#), the world's largest real estate franchise by agent count, have established a relationship that provides Keller Williams' brokers and associates with localized, Internet advertising that is affordable, effective and brilliantly simple. In the ever-evolving real estate industry, both companies are committed to offering relevant solutions to help agents build successful brands in a digital world.

"Keller Williams is committed to helping their associates build businesses worth owning," said Jed Carlson, CEO, Adwerx. "This is meaningful to us since our product is intended to help build brands over time. We are a foundational part of a digital marketing strategy and are thrilled to be part of such a focused team with such a clear mission."

Through the Keller Williams Realty Approved Vendor Program, more than 120,000 Keller Williams' associates will have access to the Adwerx product suite via a custom web portal located at [kw.adwerx.com](#).

With Adwerx, associates can run hyper-local ads that target homebuyers and sellers in their key zip codes, following those individuals around wherever they browse on the web with their ad. Keller Williams' associates receive a discount off of normal Adwerx prices when purchasing via [kw.adwerx.com](#).

About Adwerx

One of the fastest growing companies in real estate technology, Adwerx provides brilliantly simple digital advertising to over 20,000 real estate customers across all 50 states. Adwerx is comprised of a team of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. For more information, visit [www.adwerx.com](#).

About Keller Williams Realty, Inc.

Austin-Texas based Keller Williams Realty, Inc. is the largest real estate franchise by associate count in the world with 700 offices and 120,000 associates across the Americas, Europe, Africa and Asia. In 2015, Training

Magazine named Keller Williams the No. 1 training organization across all industries in the world.

Since 1983, Keller Williams has grown exponentially and continues to cultivate an agent-centric, education-based, technology-driven culture that rewards associates as stakeholders. The company also provides specialized associate in luxury homes, commercial and farm and ranch properties.

For more information, visit www.kw.com.

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