

# Adwerx partners with Fox & Roach, Realtors

## Real estate franchise upgrades digital marketing strategy

**DURHAM, NC and PHILADELPHIA, PA – September 15, 2016** -- Adwerx and Fox & Roach, Realtors joined in a partnership today that will give Fox & Roach affiliated offices access to cost-effective digital ad campaigns that will be seen all across the internet. Fox & Roach is dedicated to being innovative and Adwerx's digital ad products will allow Fox & Roach agents to:

- Spend their marketing budgets more effectively by showing their ads to people who are actually in the market for real estate
- Target branded ads within the specific zip codes where an agent wants to work with buyers and sellers
- Access to advertising space on websites where big brands are running ads for a fraction of the price

“Fox & Roach proactively searches for new innovations in the real estate world and we are thrilled to be working with a company that deeply cares about their sales associates, clients, and community,” said Jed Carlson, CEO of Adwerx.

Fox & Roach is a part of the Berkshire Hathaway HomeServices, the nation's second largest provider of total home services. Fox & Roach's partnership with Adwerx continues their stride towards providing their agents with cutting edge digital strategies.

### **About Adwerx**

One of the fastest growing companies in real estate technology, Adwerx provides brilliantly simple digital advertising tools to more than 35,000 real estates across all fifty states and we now serve the mortgage and insurance verticals. Adwerx is comprised of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. For more information, visit [www.adwerx.com](http://www.adwerx.com).

Media Contacts:

Danielle Vincent

Adwerx

[dvincent@adwerx.com](mailto:dvincent@adwerx.com)