

Adwerx partners with EXIT Realty

Real estate franchise upgrades digital marketing strategy

DURHAM, NC – February 20, 2017 -- Adwerx and EXIT Realty Corp. International joined in a partnership today that will give EXIT Realty affiliated offices access to cost-effective digital ad campaigns that will be seen all across the internet. EXIT Realty is devoted to branding and technology in the real estate world and Adwerx's digital ad products will allow EXIT Realty associates to:

- Have access to technology that lets them follow local home sellers and buyers around the web
- Target branded ads within the specific zip codes where an agent wants to work with buyers and sellers
- Advertise on websites where big brands are running ads for a fraction of the price

“EXIT Realty focuses on helping their professionals use superior tools to market themselves and their properties so our partnership is a perfect fit,” said Jed Carlson, CEO of Adwerx. “EXIT Realty is also one of our first partners in Canada so it's exciting to be working with such an innovative company in a brand new country for us.”

EXIT Realty Corp. International, a full service real estate franchisor, opened in 1996 and in record time, expanded across North America and Canada. EXIT Realty focuses on a mentorship culture of teaching, training, coaching, and creating prosperity and the potential for unlimited financial returns.

About Adwerx

One of the fastest growing companies in real estate technology, Adwerx provides brilliantly simple digital advertising tools to more than 40,000 real estates across all fifty states and we now serve the mortgage and insurance verticals. Adwerx is comprised of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. For more information, visit www.adwerx.com.

Media Contact:
Danielle Vincent
Adwerx
dvincent@adwerx.com