

FOR IMMEDIATE RELEASE

David Spitz Joins AdWerx Board of Directors

DURHAM, N.C., March 24, 2015 - AdWerx, the leading provider of localized digital advertising for real estate agents, today announced the addition of David Spitz, president and COO of ChannelAdvisor Corporation (NYSE: [ECOM](#)), to its board of directors. He joins existing directors Jonathan Perl of [Boulder Ventures](#), Jack Biddle of [Novak Biddle Venture Partners](#), and Jed Carlson, chief executive officer of AdWerx. Spitz brings deep software business experience to the board, and represents the very best in Triangle entrepreneurship.

As an executive at ChannelAdvisor, a leading SaaS platform that helps retailers and manufacturers increase global sales, Spitz is a celebrated leader, earning awards such as "Top 40 Under 40" and "CFO of the Year." He has also raised \$100 million in venture capital and debt. He led ChannelAdvisor's \$263 million IPO and secondary offerings and has been instrumental in the company's growth and success.

"David is an amazing local resource and wonderful complement to our board," said Jed Carlson, chief executive officer at AdWerx. "He brings a wealth of SaaS experience to the table, and will help us optimize and scale our business."

One of the fastest growing companies in the Southeast, AdWerx has served over 15,000 real estate customers across all 50 states, and served over 2.2 billion ads on their behalf. AdWerx is a preferred supplier or partner with many of the top real estate brands in the country, including CENTURY 21, Long & Foster Companies, RE/MAX®, Shorewest REALTORS®, Engel & Volkers USA, The Keyes Company, Fonville Morisey Realty and Leading Real Estate Companies of the World®

About AdWerx We're a team of savvy marketers, experienced software developers, and advertising veterans. We are bound together by the simple belief that online marketing should work for everyone and are devoted to creating success for the very small business. We provide local, online advertising that is highly targeted, easy to use and affordable. For more information, visit www.adwerx.com.

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