

# Adwerx partners with Coach Realtors

## Real estate franchise amplifies online presence with digital advertising

**DURHAM, NC and NORTHPORT, NY – SEPTEMBER 10, 2016** – Adwerx and Coach Realtors entered into a strategic partnership today that will expand Coach Realtor’s online marketing presence. Coach Realtors prides themselves on providing all employees state-of-the-art technology. Benefits of this partnership include:

- Access to Coach Realtors branded digital ads that can be set up in minutes
- Targeted ad technology that spends ad dollars more effectively by only showing advertising to people who are in the market for real estate
- The ability to advertise specific listings to online perspectives

“We are very excited to be partnering with such a prestigious brand who genuinely cares about their employees and their clients,” said Jed Carlson, CEO of Adwerx. “Coach Realtors has a very supportive environment and this technology will help their agents better serve their clients.”

Coach Realtors is a member of LeadingRE and their approach is to meet the client’s need with personal and professional service. This partnership with Adwerx will help Coach Realtors provide the newest ad technology to their agents and help them deliver superior service to their clients and community.

### **About Adwerx**

One of the fastest growing companies in real estate technology, Adwerx provides brilliantly simple digital advertising tools to more than 35,000 real estates across all fifty states and we now serve the mortgage and insurance verticals. Adwerx is comprised of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. For more information, visit [www.adwerx.com](http://www.adwerx.com).

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