

Adwerx partners with The Keyes Company

Top performing regional firm adds digital advertising tools to marketing mix

DURHAM, NC and WESTON, FL — December 10, 2014 — Adwerx and The Keyes Company announced a partnership today that will give Keyes' Associates access to brilliantly simple digital advertising. Real estate has seen dramatic changes over the span of 89 years since Keyes first opened its doors. With Adwerx, Keyes Associates have access to:

- Advertising “real estate” on thousands of webpages including Yahoo Sports, The New York Times, and Facebook
- Targeted ad technology that spends ad dollars more effectively by showing ads to real estate prospects
- Digital ad builders that require little to no experience with ad tech or graphic design

“Keyes exemplifies the best in regional real estate firms,” said CEO of Adwerx, Jed Carlson. “Through its commitment to deliver high value service to its clients, the company has become a trusted leader in everything real estate in Florida.”

Throughout the firm's history, Keyes has remained committed to offering their Associates the latest and best real estate tools. Keyes partnership with Adwerx will continue to help their Associates with some of the latest technology in real estate.

About Adwerx

One of the fastest growing companies in the Southeast, Adwerx has served over 20,000 real estate customers across 50 states. Comprised of a team of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. Adwerx provides local, online advertising that is highly targeted, easy to use and affordable. For more information, visit www.adwerx.com.