

Adwerx partners with Terrie O'Connor Realtors

Family-run New Jersey firm offers their agents the latest in digital ad tech

DURHAM, NC and RAMSEY, NJ — November 5, 2014 — Adwerx and family-run firm, Terrie O'Connor Realtors, are entering into a strategic partnership bringing their agents the latest in digital ad tech. Along with targeted digital agent ad campaigns, their agents now have the ability to:

- Use digital ads to help bring website visitors back to the website
- Target online agent ads within New Jersey zip codes
- Create digital ads highlighting specific listings to prospects within a 15-mile radius of the property

“Working with family-run, regional firms is one of our favorite partnership experiences. It allows us to support the type of firms that are locally managed and owned, empowering local small business,” said Adwerx CEO, Jed Carlson.

Terrie O'Connor Realtors partnership with Adwerx will extend their personalized service, advertising, and marketing efforts they provide their agents.

About Adwerx

One of the fastest growing companies in the Southeast, Adwerx has served over 20,000 real estate customers across 50 states. Comprised of a team of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. Adwerx provides local, online advertising that is highly targeted, easy to use and affordable. For more information, visit www.adwerx.com.