

# Adwerx partners with TTR Sotheby's Luxury real estate franchise upgrades digital marketing strategy

**DURHAM, NC and WASHINGTON, DC – September 15, 2014** -- Adwerx and TTR Sotheby's joined in a partnership today that will give Sotheby's DC affiliated offices access to cost-effective digital ad campaigns that will be seen all across the internet. TTR Sotheby's is dedicated to providing the top business building tech tools. Adwerx's digital ad products will allow TTR Sotheby's agents to:

- Spend their marketing budgets more effectively by showing their ads to people who are actually in the market for real estate
- Target branded ads within the specific zip codes where an agent wants to work with buyers and sellers
- Access to advertising space on websites where big brands are running ads for a fraction of the price

"With a brand rooted in a historic, distinguished auction house and a command of the international luxury market, TTR Sotheby's is one of the most prestigious real estate franchises we have had the pleasure of working with," said Jed Carlson, CEO of Adwerx.

TTR Sotheby's partnership with Adwerx continues their stride towards providing their agents with cutting edge digital strategies. These advertisements will help TTR Sotheby's agents with affordable brand awareness tools to help build a strong presence in the community.

## **About Adwerx**

One of the fastest growing companies in the Southeast, Adwerx has served over 20,000 real estate customers across 50 states. Comprised of a team of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. Adwerx provides local, online advertising that is highly targeted, easy to use and affordable. For more information, visit [www.adwerx.com](http://www.adwerx.com).