

# Adwerx partners with Fonville Morisey

## North Carolina real estate firm partners up with NC based digital advertising start-up

**DURHAM, NC — November 5, 2014** — Adwerx and Fonville Morisey announced a partnership today that will give their agents access to the latest in digital, targeted advertising at a discounted rate. Since Adwerx is also headquartered in the Triangle area, Adwerx had the opportunity to visit with agents at all eleven of Fonville's offices in tandem with the partnership launch to do in-person product demonstrations. Other benefits of the partnership include:

- Tools to create the digital equivalent of a bus ad or an ad on the back of a grocery cart in less than two minutes
- Targeted ad technology that spends ad dollars more effectively by showing ads to people who are in the market for real estate
- The ability to advertise specific listings to online prospects within a 15 mile radius

"Fonville gave Adwerx the chance to work with a real estate firm in our own backyard," said Jed Carlson, CEO of Adwerx. "Not only is it one of the most recognized brands in the Triangle area, Fonville agents have provided helpful, in-person feedback on our digital advertising products."

The Fonville Morisey and Adwerx collaboration will assist Fonville in continuing to provide branding for their agents. This opportunity will allow Adwerx to help deliver these advertising tools for all Fonville agents.

### **About Adwerx**

One of the fastest growing companies in the Southeast, Adwerx has served over 20,000 real estate customers across 50 states. Comprised of a team of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. Adwerx provides local, online advertising that is highly targeted, easy to use and affordable. For more information, visit [www.adwerx.com](http://www.adwerx.com).