

# Adwerx partners with Century 21

## Real estate franchise bolsters leading online presence with digital advertising

**DURHAM, NC and MADISON, NJ – February 1, 2014 --** Century 21 Real Estate became Adwerx's very first corporate partner today. It's no surprise that Century 21 would be an early enthusiast of Adwerx's digital ad products given their firmly established online presence. Since December 2013, the firm's national website, [www.Century21.com](http://www.Century21.com), has received the most visits of any real estate franchise website. Partnering with Adwerx gives Century 21 agents:

- The ability to advertise on websites all across the internet at an affordable rate
- Another tool to complement the already robust set of digital marketing tools and education Century 21 provides for their agents
- Access to digital advertising tools that require little to no tech or design expertise

"We feel incredibly fortunate to have launched our partnership program with Century 21," said Jed Carlson, CEO at Adwerx. "As one of the most widely recognized names in real estate, they understand the value of promoting a brand awareness product to their agents."

This partnership aligns with the emphasis that Century 21 puts on brand awareness for its brand and agents. Century 21 provides brand marketing and innovative technology solutions for its agents and the Adwerx/Century 21 partnership will help continue this modernization.

### **About Adwerx**

One of the fastest growing companies in the Southeast, Adwerx has served over 20,000 real estate customers across 50 states. Comprised of a team of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. Adwerx provides local, online advertising that is highly targeted, easy to use and affordable. For more information, visit [www.adwerx.com](http://www.adwerx.com).