

# Adwerx partners with Engel & Völkers USA

## Global real estate firm enhances brand recognition in US with digital ads

**DURHAM, NC and NEW YORK, NY — December 12, 2014** — Adwerx and real estate firm Engel & Völkers USA entered into a strategic partnership today that will expand Engel & Völker's online marketing presence. With franchises in 38 countries across 5 continents, Engel & Völkers makes it a priority to maintain consistent, high-quality branding. Working with Adwerx:

- Provides an Engel & Völkers/Adwerx specific portal that can be accessed through the "E&V Life" intranet
- Gives associates access to Engel & Völkers branded digital ads that can be set up in less than two minutes
- Makes advertising on up to 95 percent of the internet hyper-simple and affordable

"As relatively new entrants to the North American market, standardized Engel & Völkers has made it a priority to promote their brand," said Jed Carlson, Adwerx CEO. "We're excited to work with the highly respected, international firm to help their associates achieve maximum brand recognition in the US market."

The partnership between Engel & Völkers and Adwerx will continue their offerings of quality products, premium service, and innovative thinking. This addition to their marketing presence will complement the high-end services provided by Engel & Völkers.

### **About Adwerx**

One of the fastest growing companies in the Southeast, Adwerx has served over 20,000 real estate customers across 50 states. Comprised of a team of savvy marketers, experienced software developers, and advertising veterans who are bound together by the simple belief that online marketing should work for everyone. Adwerx provides local, online advertising that is highly targeted, easy to use and affordable. For more information, visit [www.adwerx.com](http://www.adwerx.com).